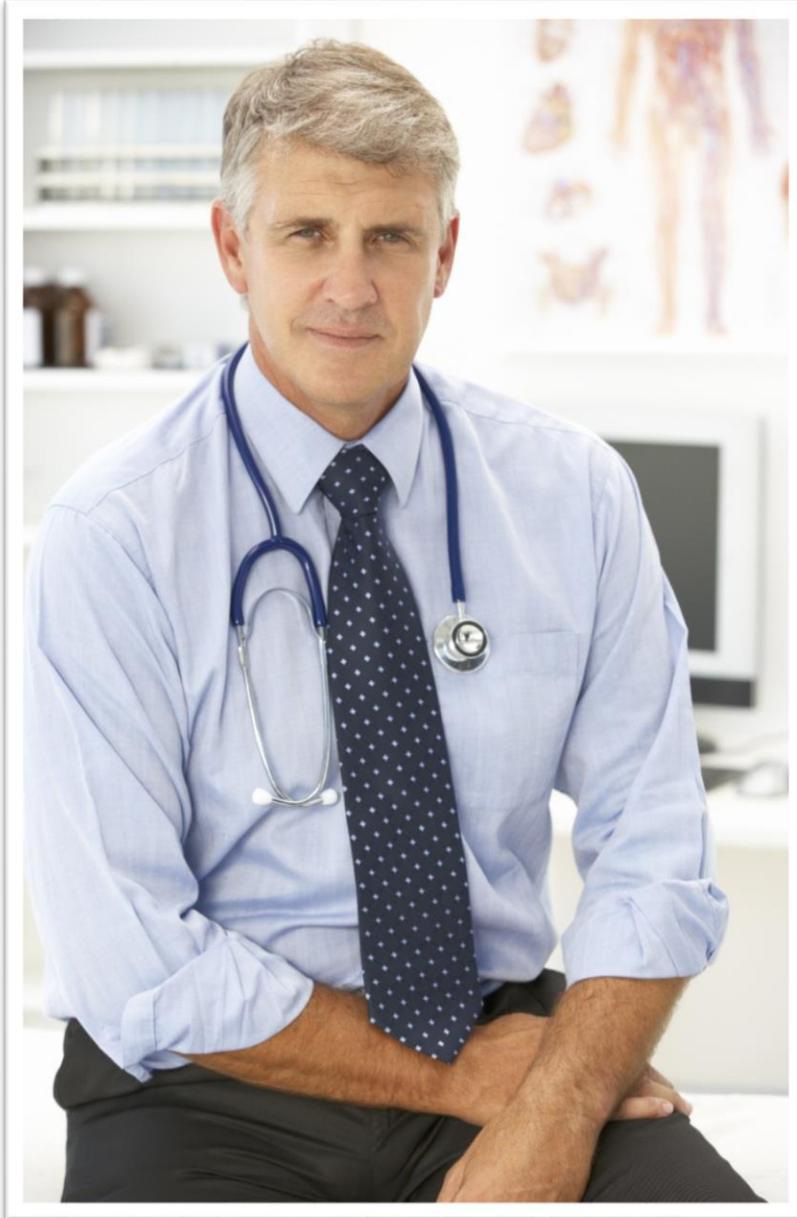




ACCESS & CONNECT
TO THE RIGHT
PHYSICIAN

PHYSICIAN PROFILES THAT ARE ACTUALLY HELPFUL



Imagine receiving a physician profile complete with what he or she actually did that day in a hospital or healthcare facility. Imagine no more! HCP Connect was developed to bring just that.

With access to thousands of claims-based feeds, HCP Connect provides up-to-the-minute data on physician-specific treatments, procedures and the patients they care for. But the only way you can “feel the power” is to experience it for yourself.

Start with a simple project to verify we can deliver not only superior physician data but information you can't get anywhere else. Once we have demonstrated the capabilities of HCP Connect, get the feeds delivered directly to your organization or subscribe to one (or more) of our web based portals – HCP Connect, Patient Connect and Clinical Connect. Data has never been more powerful and versatile.

Contact 888.400.1573 or info@cmsconnections.com to learn more
1150 First Ave, Ste 501, King of Prussia, PA 19406 | www.CollaborativeMarketingSolutions.com

DATA SOLUTIONS & PROFESSIONAL SERVICES

We know that reliable data is critical to the success of every segment of the healthcare industry, be it commercial, clinical, brand, research or agency. But raw data alone can be cumbersome and overwhelming. Since our success depends on the success of our clients, CMS Connect provides a variety of data solutions that make using data easier.

- **REPORTS** – Unique, custom reports provide a single “snap shot” in real-time.
- **REAL-TIME ACCESS** – Interface access to run reports and export results, graphics and tables.
- **CUSTOMIZED REPORTS & ANALYTICS** – “Slice ‘n dice” data delivers client-specific results to help develop strategies and business objectives.
- **CUSTOMIZED ACCESS** – Custom fields in a client-designed custom interface.

In addition to these comprehensive data solutions, CMS Connect offers a number of professional services, including surveys, physical detail research, market research, and multi-channel services (outbound call center, direct mail, email, fax, etc.).



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