

QUALIFIED PATIENT DATA THAT'S EASY TO FIND



Understanding patients and identifying with their roles is a growing trend in healthcare marketing. But finding that information can be a daunting task – until now!

Patient Connect goes beyond basic demographics. Instead, it uses patient data to identify specific population locations and connect patients to the HCPs that treat them. With access to this online portal, you can generate a variety of reports for mapping analysis of patient population by location, multicultural indexing and compound.

Want to test the waters before diving in? Challenge us to deliver superior patient data that you can't get anywhere else. Once we have proven the power of Patient Connect, get the feeds delivered directly to your organization or subscribe to one (or more) of our web-based portals: HCP Connect, Patient Connect and Clinical Connect. See for yourself just how easy patient data can be.

## DATA SOLUTIONS & PROFESSIONAL SERVICES

We know that reliable data is critical to the success of every segment of the healthcare industry, be it commercial, clinical, brand, research or agency. But raw data alone can be cumbersome and overwhelming. Since our success depends on the success of our clients, CMS Connect provides a variety of data solutions that make using data easier.

- **REPORTS** – Unique, custom reports provide a single “snap shot” in real-time.
- **REAL-TIME ACCESS** – Interface access to run reports and export results, graphics and tables.
- **CUSTOMIZED REPORTS & ANALYTICS** – “Slice ‘n dice” data delivers client-specific results to help develop strategies and business objectives.
- **CUSTOMIZED ACCESS** – Custom fields in a client-designed custom interface.

In addition to these comprehensive data solutions, CMS Connect offers a number of professional services, including surveys, physical detail research, market research, and multi-channel services (outbound call center, direct mail, email, fax, etc.).



Contact 888.400.1573 or [info@cmsconnections.com](mailto:info@cmsconnections.com) to learn more  
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